



INCOME / EXPENSE IQ

POWERED BY PARTNERSHIP



What is Income/Expense IQ?

BOMA's Income/Expense IQ, formerly known as the Experience Exchange Report (EER), provides medical real estate professionals with actionable insights to improve operations and financial performance. By comparing real-time property benchmarks, assessing data, and utilizing the interactive dashboard, professionals can optimize operations, make informed decisions, and drive value for owners and tenants.

About the Benchmark

- **Purpose:** Create property performance benchmarks for metropolitan areas across the United States
- **Streamlined Approach:** Digitized process with Lobby CRE's centralized platform
- **Benefits:** Real-time, standardized data for informed business decisions

Why Benchmarks Matter

- **Operational Efficiency:** Understand medical property performance in context with the market.
- **Value Demonstration:** Prove the value of property management efforts to owners and investors.
- **Real Data:** I/E IQ benchmarks use operating data submitted by real estate practitioners across major US markets.

How to Participate:

- **Who Can Participate:** Real estate managers, owners, operators, and asset managers across asset classes.
- **Register:** Create your profile on the Lobby CRE website, <https://app.lobbycre.com/sign-up-boma/email>
- **Add Users:** Collaborate with team members.
- **Submit Reports:** Submit your property data by **June 28, 2024**.
- **Data Security:** Your information is protected within our secure platform. Data is only reported in aggregate.



Submit your data today and get a
FREE REPORT